Title: COMPUTER IMPLEMENTED CUSTOMER VALUE MODEL IN AIRLINE INDUSTRY

Inventor: Yung-Seop Lee Serial Number: 09/782,149

FIG. 1

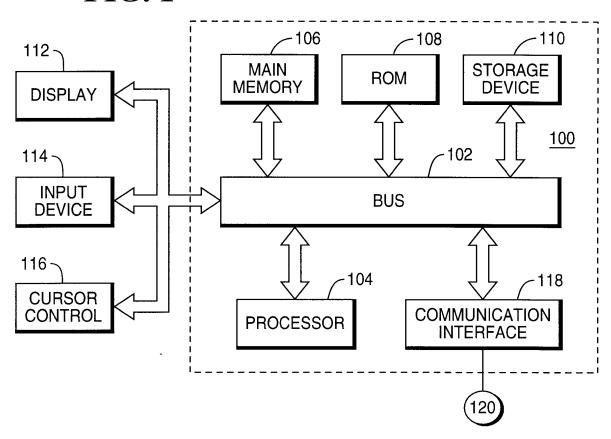


FIG. 2

	Attribute 1	Attribute 2	 Attribute n
Record 1	Data <sub>1,1</sub>	Data <sub>1,2</sub>	 Data <sub>1,n</sub>
Record 2	Data <sub>2,1</sub>	Data <sub>2,2</sub>	 Data <sub>2,n</sub>
			 •••
Record m	Data <sub>m,1</sub>	Data <sub>m,2</sub>	 Data <sub>m,n</sub>

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